

THE SPIRIT OF THE WEST 5K

& Family Fun Dash

JULY 28TH, 2024

Sponsoring Golden's premiere 5K run/walk event is a fantastic opportunity to engage with and support the community. We offer a tiered sponsorship model and fully custom options as well. Help us to support Westernaires in their 75th anniversary year!

Sponsorship Levels and Donation Amounts

Platinum Sponsor (\$2,500+)

Benefits: Company logo on event banners, T-shirts, and all promotional materials, a featured booth at the event, speaking opportunity during the event, and logo on the event website's homepage.

Items to sponsor: Step & Repeat photo area, raceway arch, or the entire event.

Gold Sponsor (\$1,000 - \$2,499)

Benefits: Company logo on event T-shirts and select promotional materials, booth space at the event, and logo on the event website.

Items to sponsor: Registration area, refreshment stands, or a photo booth.

Silver Sponsor (\$500 - \$999)

Benefits: Company logo on the back of the event T-shirts, mention in promotional materials, and logo on the event website.

Items to sponsor: Mile markers, participant T-shirts, water stations, or entertainment.

Bronze Sponsor (\$250 - \$499)

Benefits: Company name listed on the event website and a thank-you in the event program.

Items to sponsor: Participant bibs, medals, or the Family Fun Dash.

Supporter (\$100 - \$249)

Benefits: Thank you on social media and name listed in the event program.

Items to sponsor: Volunteer T-shirts, snacks, or first aid kits.

Additional Sponsorship Opportunities

In-Kind Sponsorship: This category is for businesses that prefer to offer goods or services instead of monetary support. Examples include providing water bottles, therapeutic massages for racers, snacks, printing services, or prizes for winners. Recognition levels can be adjusted based on the value of in-kind contributions.

Custom Sponsorship Packages: For sponsors with specific wishes or who want to contribute an amount not covered by the standard levels, custom packages can be created. This flexibility ensures that any business, regardless of size, can support the event in a meaningful way.

This hilly course starts & ends at Kyffin Elementary School. To secure your race sponsorship, email us at info@westernairesalumni.org, or call 303-800-7699. Refer to our race flyer (attached) and our website for more information about the event.

Run benefits the world-famous
Westernaires, a non-profit youth
riding organization based in
Golden, CO



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**REGISTER EARLY FOR DISCOUNTS
PRIZES FOR BEST COSTUMES!**

This hilly course starts & ends at:

Kyffin Elementary
205 Flora Street
Golden, CO 80401

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